

## California Cannabis Coalition Call to Action: State Ban of Flavored Nicotine and Cannabis Vapor Products

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The outbreak that has quickly shook our country and is drastically growing by the day, has come as the highest priority for our State Leaders in office and abroad.

The State leadership has agreed they will introduce a Legislative proposal to effectively immediately Ban *all* flavored nicotine and cannabis products upon signature from the Governor.

Due to the fact that the measure is more probable to not include any fiscal benefit or impact, *unless* they choose to not have a separate bill for spending on education, prevention and enforcement, the bill will be able to bypass the vast majority of the Committee process and go straight to the Assembly Floor, to the Senate Floor and passed to Governor Newsom's desk.

If in fact the 2/3rds of the Senate or Assembly, which ever house introduces the measure, gathers to joint author it, this will be the case and there will be no time for industry to gather consensus and actively engage the issue to steer a more balance outcome.

Considering the Legislature has indicated they intend to have a bill on his desk *in*, means they have already gone well past consideration of one of these two routes and since it is not a Budget action Item, it is not required to be a Trailer Bill attachment and will be Stand – Alone.

The California Cannabis Coalition, is preparing a statewide action to gather stakeholders from every sector including Testing and Manufacturing, data companies and alike in order to provide substantial information to direct the narrative in best favor for all parties while keeping priority to protecting the public and our global and local community.

We have begun actively engaging this issue as we already have over the past month and now will pursue with the Legislature and other leadership a feasible and best possible solution to advise our state in the most plausible direction.

Our Legislature is willing to work with us and acknowledge the many reasons for this outbreak and they are ready to help us create a sustainable market place and get us back on track.

On Friday as our state leaders forewent this announcement to POLITICO, Oregon's Supreme Court Overturned their urgency Ban on the grounds that the requirements to enact such emergency orders, is the agency has to state a need for the rule and how the rule meets that need; as courts concluded, Oregon Health Authority stated the need for the rule was based on the governor's executive order however, it could not state the rules intention to meet those needs.

This being the case, it is not impossible for us to achieve the goal(s) we seek to rectify this situation and show the Cannabis community once again to be the solution not the problem and that together we can avert whatever existential threats we face.



October 18<sup>th</sup>,2019

People are dying, children are becoming sick, and it is no longer time to beat dead horses and point fingers; it is the time for leadership with proactive and pragmatic awareness and consciousness

Industry stakeholders, time to lay down the sword against each other and come together because the village has come under fire and we must rise up to the occasion to demonstrate our desire and true intentions in creating the Better, Brighter and Braver Cannabis community and industry the State, Nation and World is looking to us to be.

Together we will; because the people divided can *never* be divided.